

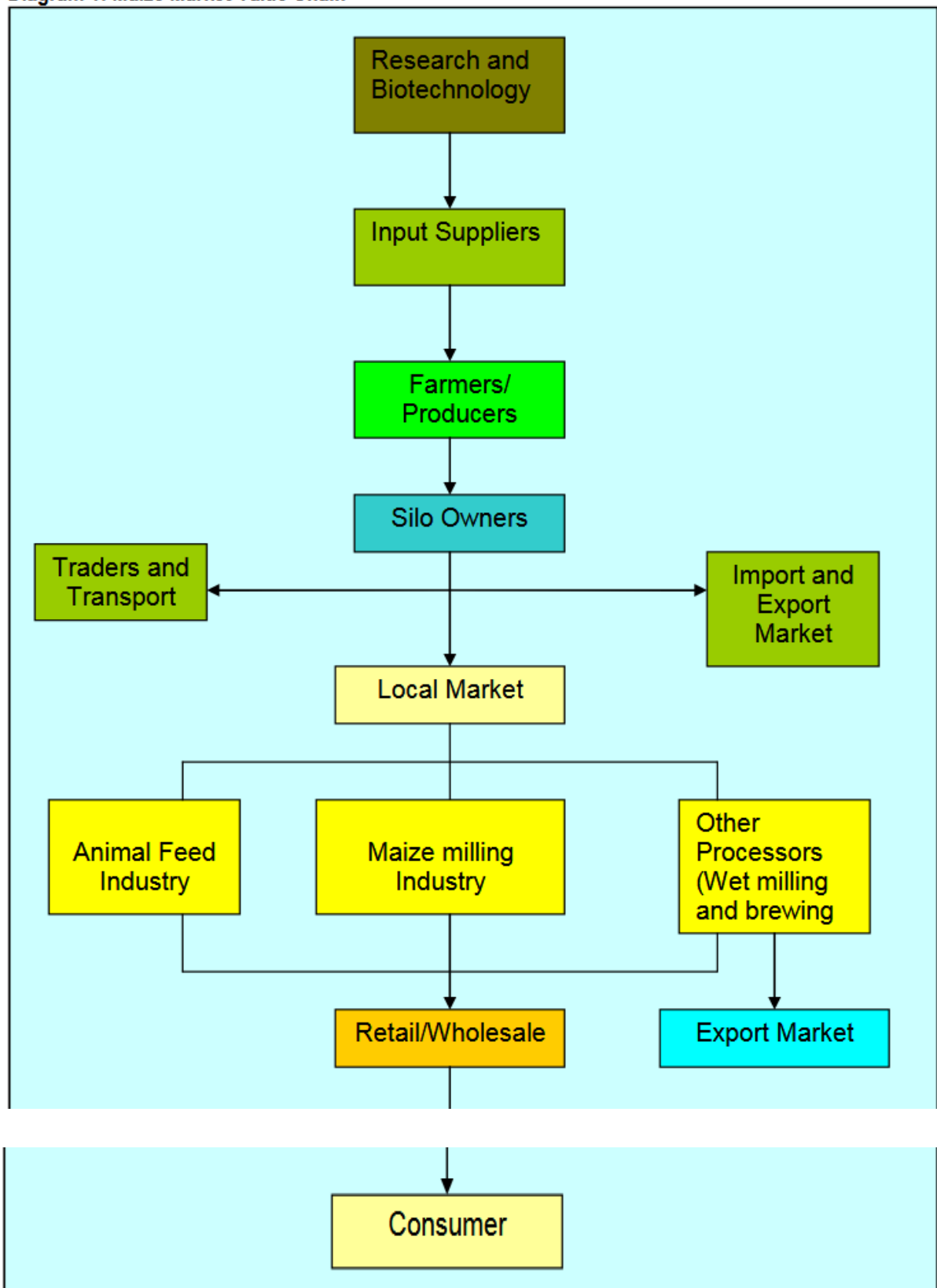


National Diploma Plant/Animal Marketing Agri-Products

Handout 2

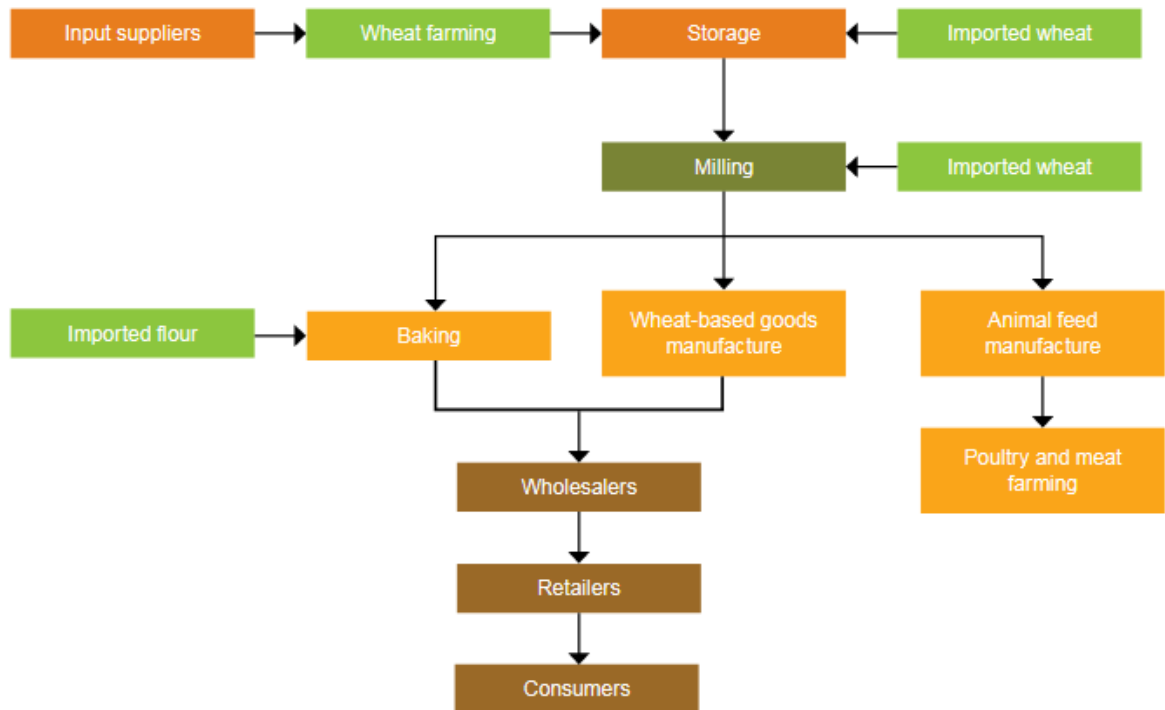
Maize Market Value Chain

Diagram 1: Maize Market Value Chain



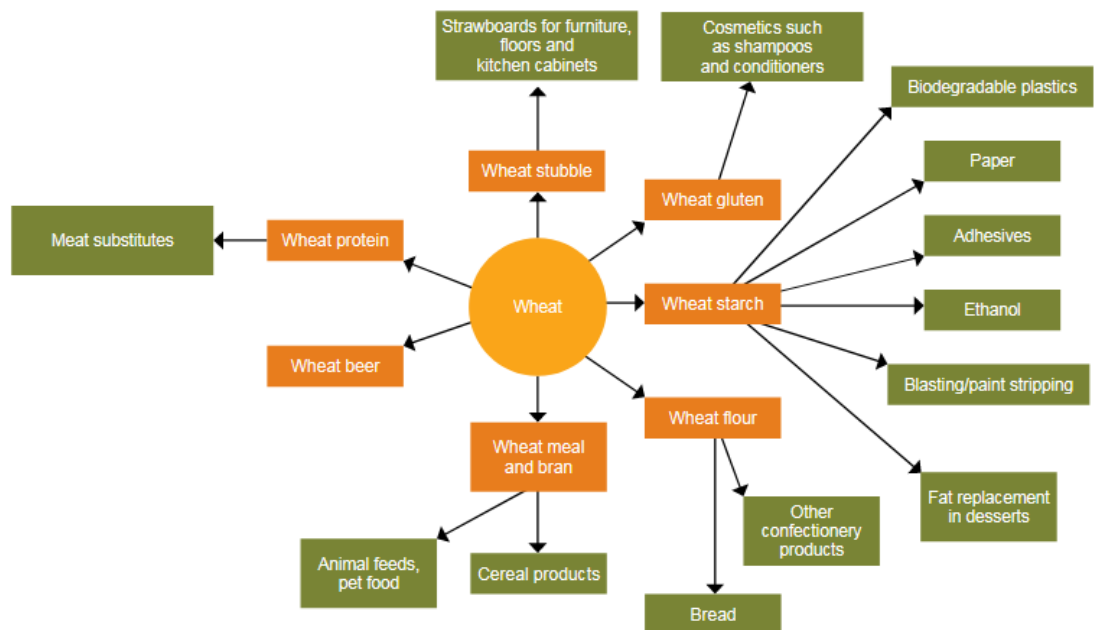
Source: Maize Tariff Working Group (2005)

Wheat supply chain – DAFF 2014



DAFF 2014

FIGURE 6: WHEAT VALUE CHAIN TREE



Here are some of the challenges faced daily:

- Rising input costs and dependence on external factors that the farmer cannot control, such as the oil price and the exchange rate
- Finite natural resources (looming water scarcity, increasing loss of soil)
- Lack of subsidies and extension support, for established commercial farmers and for emerging/developing black farmers
- Very little market predictability, and non-tariff trade barriers in importing countries
- Increasing competition from cheap, subsidised imports
- Exposure to toxic chemicals
- High murder rate and increasing tenure insecurity
- Predicted negative long-term changes in the climate
- Decline in the health and functioning of our supporting and underpinning natural systems.

Value chain grain farming

