

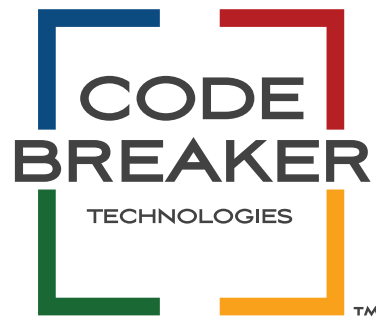


YOUR FULL BANKCODE[®] REPORT

Your **BANKCODE** Personality Report will help you understand yourself better, and influence your relationships personally and professionally. Find out how the B.A.N.K.[®] types - Blueprint, Action, Nurturing and Knowledge - can predict your behavior towards others and significantly increase your revenue and impact your relationships.



BANKCODE[®] PERSONALITY REPORT



The World Leader in Personality Coding Technology

©CODEBREAKER TECHNOLOGIES, LLC—All trademarks and copyrighted content used under license from CODEBREAKER IP RESERVES, LLC.

KNAB PROFILE REPORT ©2020

All rights reserved. No part of this publication may be reproduced, distributed, or transmitted in any form or by any means, including photocopying, recording, or other electronic or mechanical methods, without the prior consent of the CODEBREAKER TECHNOLOGIES, LLC.



INTRODUCTION

Your **BANKCODE**[®] profile is **KNAB** and we explain what that means in this report.

This comprehensive personality profile is aimed at helping you better know what makes you tick, especially when you make important decisions.

With the B.A.N.K. Methodology, you can pin-point a person's personality profile—their **BANKCODE**—in less than 90 seconds and then use that information to communicate more effectively in any situation.



WHAT IS B.A.N.K.® ?

Science long ago determined that there are four distinct personality types that explain how we make decisions and interact with the world. B.A.N.K. uses this personality science to help you improve interpersonal communication for better personal and professional relationships.

For more information on B.A.N.K., visit our website at codebreakertech.com.








CONTENTS

This report provides an in-depth look at how you can use your **BANKCODE** to communicate more effectively with others. It also provides insight into how you can improve relationships by knowing other peoples' **BANKCODES**.

- 04 | YOUR BANKCODE IS KNAB**
How to interpret your **BANKCODE**
- 05 | YOUR PRIMARY B.A.N.K. PERSONALITY TYPE**
What is your mindset?
- 06 | PERSONALITY PROFILE**
Your full **BANKCODE** profile in detail
- 08 | STRENGTHS OF YOUR PERSONALITY TYPE**
How to interact with others more effectively
- 10 | TRIGGERS & TRIPWIRES**
Understanding what lights you up and turns you off
- 12 | COMMUNICATION TIPS**
How to communicate with other personality types
- 14 | THE CODEBREAKER CHALLENGE – FAMILY**
How **B.A.N.K.** can improve your personal life
- 16 | THE CODEBREAKER CHALLENGE – BUSINESS**
How **B.A.N.K.** can improve your professional life
- 18 | ABOUT CODEBREAKER TECHNOLOGIES**
- 20 | PRODUCTS & SERVICES**

YOUR BANKCODE IS *KNAB*.

People with *KNAB* as their **BANKCODE** are primarily logical, strategic, and analytical thinkers—with hearts of gold—who enjoy sharing their expertise.

1.   The primary position in your **BANKCODE**—with heavy influence from the secondary position—is what drives your motivation and decision-making choices.
2. 
3.  The third position typically represents how you tend to respond under stress.
4.  The last position indicates personal values that are least important to you.



YOUR PRIMARY B.A.N.K. PERSONALITY TYPE IS...

KNOWLEDGE

- You trust logic and reason above all.
- You map out a strategy at a macro level.
- You are precise in speech and notice contradictions.
- You have a need for data and meaningful interpretation or analysis of it.
- You respect the power of nature and feel attracted to the sciences.
- You focus on long-term results with projections far into the future.
- You easily learn abstract ideas and process several issues at the same time.
- You dislike rote memorization without understanding.
- You resolve conflict logically and rationally, without emotional reactions.
- You use diagrams and models to communicate abstractions.
- You can easily recognize truths and untruths.
- You dislike chitchat and instead seek conversations with substance.



KNOWLEDGE

VALUES

- LEARNING
- INTELLIGENCE
- LOGIC
- SELF-MASTERY
- TECHNOLOGY
- RESEARCH AND DEVELOPMENT
- SCIENCE
- UNIVERSAL TRUTHS
- EXPERTISE
- COMPETENCE
- ACCURACY
- THE BIG PICTURE

KNOWLEDGE



© COPYRIGHT 2020 CODEBREAKER TECHNOLOGIES, LLC. ALL RIGHTS RESERVED



THE FIRST POSITION

KNOWLEDGE (K) types never want to stop learning and are some of the smartest people we know. You value reason above all else and have an uncanny ability to analyze a situation quickly and accurately. No one can spot and correct an error faster than you.

Not only do you enjoy learning, but you are also good at it, in part because of your lifelong quest for self-mastery. Your unique abilities to think abstractly and plan strategically make you a world-class problem solver. While some people struggle to stay interested in complex topics, you thrive when asked to analyze difficult material, enjoying every second.

PERPETUAL LEARNERS

You have a thirst for knowledge that is never satisfied. No matter what the subject, you want to understand not just the what, but also the why. For you, rote memorization serves little purpose. You want to understand the underlying concepts.

CREATIVE PROBLEM-SOLVERS

You know that every problem has a solution and you are determined to find it. While some may prefer to trust old solutions, you are constantly striving for a better way to solve life's problems.

RATIONAL THINKERS

You prefer a logical approach to any problem. You don't like to let emotions get in the way of the most rational action. For you, there is a beauty in pure logic, which you stick with.

THE SECOND POSITION



NURTURING (N) is in the 2nd position for you. You likely enjoy helping people with complex, technical projects – especially ones involving building solutions that help many others.

N's like to bring out the best in others and foster a sense of community. N's are diplomatic and harmonious, which makes them great at training, motivating, mentoring, and counseling. N's are warm, friendly, genuine individuals, which makes them wonderful to be around.

THE THIRD POSITION



ACTION (A) is in the 3rd position for you. You likely let the Knowledge and Nurturing drive your decisions and avoid taking immediate action, unless under stress.

A's are not afraid to take risks and they are always on the lookout for new opportunities to disrupt and improve upon the status quo. If anyone is going to be involved in the next big thing, it's an A! When you make your offer sound like an incredible opportunity, A's are the first to sign up.

THE LAST POSITION

BLUEPRINT (B) is in the 4th position for you; you likely tend to skip planning and bend the rules when it comes to supporting others, especially if it leads to creating a better way of doing things.



B's are responsible, detail-oriented, and are often planning experts. They can be trusted to organize an efficient event that will meet expectations. B's value tradition, live by strong inner moral codes, and respect the rules and authority. This means that they are some of the most trustworthy people around.

STRENGTHS

Now that you know about your **BANKCODE**, think about you can change your behavior to interact with others based on their strengths rather than your own.



- Abstract Thinking
- Analysis
- Being Visionary
- Creating
- Dealing with Complexity
- Design
- Exercising Willpower
- Finding Errors
- Logic
- Multitasking
- Perpetual Learning
- Precision in Thought and Language
- Problem Solving
- Rationality
- Searching for a Better Way
- Strategic Thinking
- Theory Development
- Using Diagrams and Models



- Being a Catalyst
- Building Rapport
- Coaching
- Communication
- Counseling
- Diplomacy
- Empathy
- Encouraging
- Envisioning the Ideal
- Imagining
- Inspiring
- Mentoring
- Motivating
- People Skills
- Romance
- Supporting
- Training
- Using Metaphors

KNOWING OTHERS' STRENGTHS ADDS VALUE BECAUSE:

When it comes to functioning effectively as a group, knowing everyone's strengths and guiding others to recognize them creates a synergy that is valuable whether you're building a leadership team, coaching youth groups, or on a vacation with your family.

For example, a B will happily organize events and ensure fairness; an A will lead so that things get done; an N will facilitate group inclusivity and harmony, and a K will do research, think ideas through, and recommend improvements.



- Building Teams
- Closing Sales
- Competing
- Creating Momentum
- Entertaining
- Flexibility
- Handling Crises
- Having Fun
- Improvising
- Negotiating
- Performing
- Promoting
- Pulling Things Together
- Realistic Problem Solving
- Story Telling
- Tactics
- Troubleshooting
- Winning



- Commitment
- Creating an Agenda
- Details
- Discipline
- Economizing
- Following Systems
- Implementing
- Learning from Mistakes
- Logistics
- Management
- Memorization
- Obeying the Rules
- Organization
- Planning
- Responsibility
- Running Efficient Meetings
- Sequential Thinking
- Tenacity

TRIGGERS & TRIPWIRES

TRIGGERS are characteristics and behaviors you are likely attracted to in other people. When others exhibit these qualities, you tend to say to yourself “That person is like me!” or “I like that person.”



TRIGGERS

Knowing your triggers means you have a working knowledge of things that delight you. By sharing this pivotal information with family, friends, and colleagues—who want to know how to support you—you enable them to help you without having to ask how.

YOU LIKE IT WHEN PEOPLE:

- Displays a deep understanding of the subject matter.
- Are prepared with supporting information to back up their claims.
- Can make well-informed decisions.
- Approach everything logically.
- Offer a new perspective.
- Are experts in their field and a master of their craft.
- Give you accurate facts and figures.
- Have a deep respect for wisdom and life experiences.
- Leverage their intelligence as part of a mind trust.
- Come across as smart and speak intelligently.



TRIPWIRES are characteristics and behaviors you generally dislike in other people. When others exhibit these qualities, you tend to say to yourself “That person is too different from me.” or “I don’t like that person.”

TRIPWIRES

Knowing your tripwires means you can avoid cultures, people, and situations that will disappoint you. By sharing your tripwires with family, friends, and colleagues, they can make an effort to avoid "pushing your buttons" or involving you in situations that will make you uncomfortable.

YOU DISLIKE IT WHEN PEOPLE:

- Come across as ignorant, arrogant, or unintelligent.
- Have no data, bad data, or made-up data.
- Attempt to placate and not deal with reality.
- Underestimate or insult your intelligence.
- Lack the ability to admit they are wrong or do not know the information.
- Disregard your opinions or thought processes.
- Lack experience or expertise on subject matter.
- Are defensive or debate based on emotion.
- Do not give you time to process information or do your own research.
- Engage in nonsensical small talk or conversations that lack direction or purpose.

COMMUNICATION TIPS

When it comes to communicating with people who have a different **BANKCODE** than you do, you need to know how to present yourself and your message in their language, not your own.

Through our scientific research into the B.A.N.K. Personality Types, we've developed simple communication tips that you can use to boost your personal and professional relationships with people whose values are different from yours.

*Because you are primarily a KNOWLEDGE type, you already know how to speak your own language; however, to communicate with other **BANKCODES**, you need to know how to adjust your approach.*



NURTURING TIPS

- Be authentic, transparent, and genuine.
- Show them that you care more about them than your data.
- Introduce them to your inner circle and your network.
- Maintain a warm, friendly connection.
- Talk about meaningful topics with them.
- Connect with them personally and spend time listening to them.
- Be warm, friendly, and give big hugs.
- Maintain good eye contact and allow them to connect with you.

ACTION TIPS

- Be cool and dress to impress.
- Display excitement and enthusiasm.
- Skip the details and get straight to the bottom line.
- Have a sense of urgency and remember time is money.
- Have fun and focus on the sizzle, lifestyle, and the dream.
- Do not overload them with details or too much information.
- Introduce them to other successful, powerful influencers in your network.
- Be confident and charismatic.

BLUEPRINT TIPS

- Be professional and organized.
- Be on time (15-30 minutes early).
- Have a step-by-step plan that you can give them.
- Do not be too abstract or theoretical.
- Provide them with facts, proof, and references.
- Show them the system for success.
- Minimize the risk for them to get involved.
- Stay within their budget.

THE CODEBREAKER CHALLENGE!



SHARE THE LINK WITH FAMILY & FRIENDS

Now that you've downloaded this report, discovered your **BANKCODE**, and learned how to communicate for better results, wouldn't you like to share it with your family and friends?

SEND THE LINK—PROVIDED BY YOUR CONTACT—TO ALL YOUR FAMILY AND FRIENDS AND DISCOVER THEIR **BANKCODES** TODAY!

B.A.N.K. has literally saved countless relationships, marriages, and even lives because of its ability to transcend social boundaries. It is a very powerful communication methodology, and we challenge you to share it with the world, starting with your loved ones.

	<input type="text" value="NAME"/>	<input type="text" value="NAME"/>	
	<input type="text" value="CODE"/>	<input type="text" value="CODE"/>	

	<input type="text" value="NAME"/>		<input type="text" value="NAME"/>	
	<input type="text" value="CODE"/>	CRACK <i>My</i> CODE	<input type="text" value="CODE"/>	



HOW B.A.N.K. SAVED MY MARRIAGE

"My marriage of nearly 15 years has been a long, drawn-out miscommunication between a high Blueprint and a divergent (someone who places equal value on all four personality types). While I was at B.A.N.K. training, my husband started a conversation about divorce over text. Shocking. However, things were said that needed to be said.

To prepare for what awaited me at home, I spent time crafting a script, written in my husband's B dialect. Just by crafting the script, I gained a better understanding of how we have ended up here. I realized how my actions have fueled the destruction of our marriage, despite my strong desire and attempts to make it work.

Little did I know that our impending conversation weighed heavily on my husband's mind too. He saw a couple in a seminar he was attending that could have been us. Two decent-looking people, working side-by-side... but not. No affinity between them: a team in name only. It dawned on him that they were a reflection

of us, and he didn't want it to be that way. There has always been N in him, but he didn't feel safe tapping into it with me. It was too risky.

A few hours after my arrival home, I had a chance to sit down quietly with my husband. Our conversation didn't turn out the way it had in the past. I thought it would fall upon deaf ears once again. But it didn't. Using Blueprint terminology and weaving it into our difficult conversation about how to move forward resulted in a renewed understanding and trust between us. Something that hasn't been there for a long time.

I'm happy to say that we have renewed our commitment to being better partners to one another. He feels safe with me again for the first time in 15 years. And I finally understand the depth of his love and commitment to me."

— Suzanne

THE CODEBREAKER CHALLENGE!



SHARE THE LINK WITH COLLEAGUES

Great relationships are built on great communication, whether in your professional or personal life. As you've learned in this report, personality matters in all forms of communication. The B.A.N.K. Methodology can be used to predict a person's buying behavior and increase sales by up to 300%!

SEND THE LINK—PROVIDED BY YOUR CONTACT—TO YOUR COLLEAGUES, PROSPECTS, AND CLIENTS AND DISCOVER THEIR **BANKCODES** TODAY!

B.A.N.K. has helped thousands of sales people and business owners improve customer relationships, tailor their message to their audience, and skyrocket their sales. We challenge you to see how B.A.N.K. can improve your professional as well as your personal life.

	<input type="text" value="NAME"/>	<input type="text" value="NAME"/>	
	<input type="text" value="CODE"/>	<input type="text" value="CODE"/>	

	<input type="text" value="NAME"/>		<input type="text" value="NAME"/>	
	<input type="text" value="CODE"/>		<input type="text" value="CODE"/>	



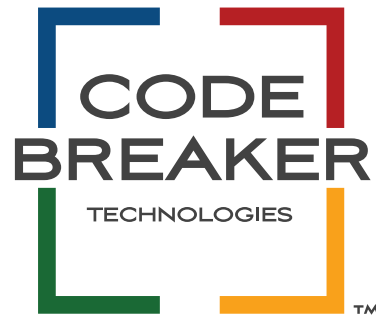


A KNOWLEDGE SUCCESS STORY

BRETT YEAGER EARNED \$56,000 IN COMMISSIONS IN 30 DAYS

“The **BANKPASS** and Codebreaker AI subscription is great! Knowledge is power and this technology lets me quickly decode someone’s personality type and sends unlimited **BANKCODE** personality reports that empower me to communicate and sell more effectively in a manner customized to each individual. And it allows me to keep track of hundreds of customers, prospects, and coworkers. Plus, the **BANKVAULT** is full of powerful and relevant sales and communication skills training. It’s one of the best online training systems I have ever experienced.”

— *Brett Yeager*



ABOUT CODEBREAKER TECHNOLOGIES

WHO WE ARE

The World Leader in Personality Coding Technology

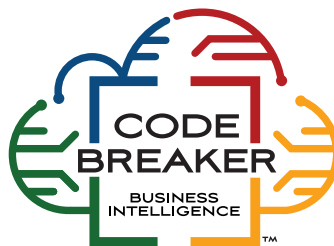
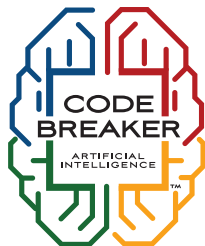
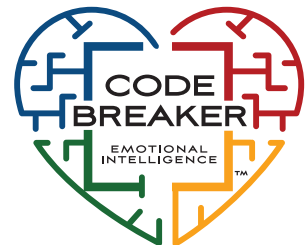
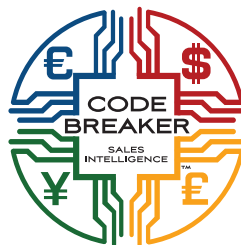
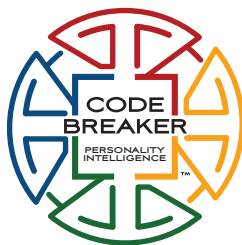
WHAT WE DO

- Predict buying behavior in less than 90 seconds
- Increase sales up to 300%
- Optimize your business and maximize your results
- Increase your revenue and impact your relationships
- Help you master the science of sales & art of communication
- Create income, influence, & impact
- Increase your sales velocity
- Develop empathy and compassion for others
- Connect human beings in a deeper way
- Unite families, communities, and humanity

HOW WE DO IT

- B.A.N.K.[®]—Personality Based. People Focused. Profit Driven.
- Reverse Engineered Personality Science Based In Buyology
- Crack The Personality Code And Take It To The BANK[®]
- Unlock The Secrets, The Science, And The System To Supercharge Your Sales In Less Than 90 Seconds
- Innovative Tools, Training, & Technology

THE ADVANCED INTELLIGENCES



WHY WE DO IT

To connect and empower humanity and Create One World—One Language.

FOR MORE INFORMATION

To understand more about the BANKCODES, go to codebreakertech.com and learn more about our tools, training, and technology designed to help you communicate more effectively and close more sales in less time.



PRODUCTS & SERVICES

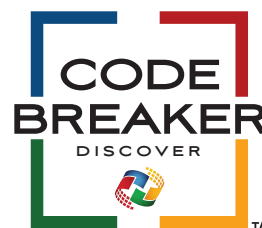
DISCOVER THE TECHNOLOGY

CODEBREAKER ARTIFICIAL INTELLIGENCE (AI)

Codebreaker AI is our cutting-edge personality coding technology that can analyze anything written by your prospect to identify their **BANKCODE**; just copy and paste! Then, it provides coaching on how to make your offer appeal to them.

BANKPASS

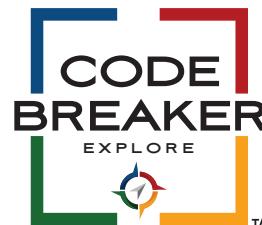
BANKPASS is our comprehensive digital lead generation and conversion tool. Get access to our **BANKCODE** Customer Relationship Management (BCRM) system, organize your contacts by code, and optimize their customer journey from day one!



EXPLORE THE ONLINE TRAINING

BANKVAULT is your all-access pass to comprehensive B.A.N.K. virtual training resources.

You can learn all about the B.A.N.K. Methodology and emotional intelligence, how to improve relationships with them, and the latest best practices in Sales training. Experience the latest in eLearning technology with interactive tools, expert video instruction, mentorship, and gamified case studies and exercises.



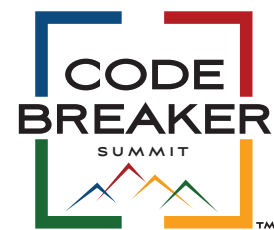


EXPERIENCE A CODEBREAKER SUMMIT

Master B.A.N.K. basics in person for better communication and sky-rocketing sales with or without the Codebreaker technology.

In just two days, you will learn the full curriculum of our first two in-depth Signature Series courses: B.A.N.K. Fundamentals and Speed Coding. You'll learn everything you need to accelerate your sales velocity and communicate with each B.A.N.K. Personality Type in any situation.

Our hands-on courses use game-based simulations and group activities so you develop your communication skills in a supportive, collaborative environment, while growing your network, and having fun!



BECOME A CERTIFIED B.A.N.K. TRAINER

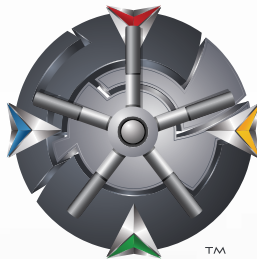
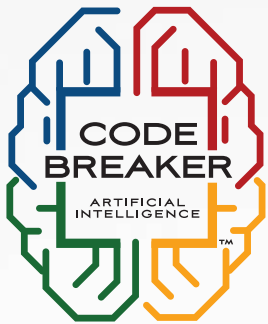
With the B.A.N.K. Trainer Certification Program, you can learn everything you need to develop the skills and resources to build a thriving B.A.N.K. business teaching that mastery to others.

We offer four certification levels that qualify you to teach more advanced and valuable applications of the B.A.N.K. Methodology. Once certified, you keep 100% of the revenue from your events. All you have to do is pay a yearly licensing fee!





BANKPASS
LEAD GENERATION TECHNOLOGY



BANKVAULT
ACCESS HAS ITS PRIVILEGES™

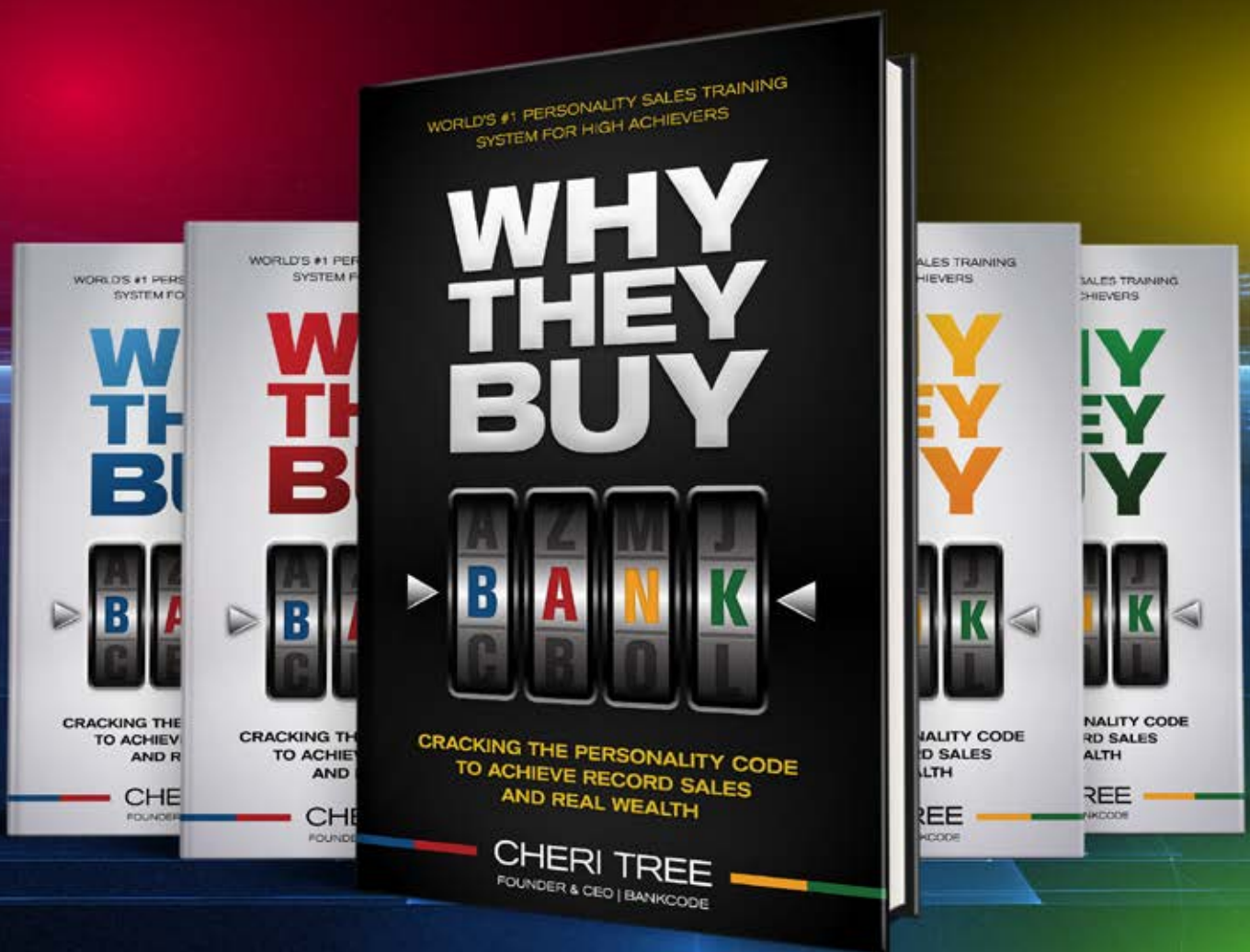


CODEBREAKERTECH.COM

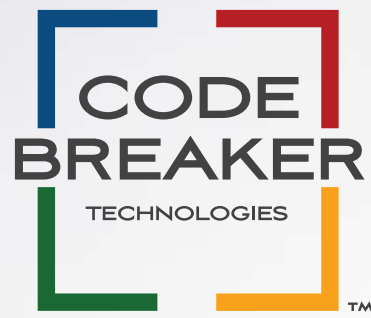
BANK

PERSONALITY BASED • PEOPLE FOCUSED • PROFIT DRIVEN

THE ONLY METHODOLOGY IN THE WORLD, SCIENTIFICALLY VALIDATED TO PREDICT BUYING BEHAVIOR IN LESS THAN 90 SECONDS!



WHYTHEYBUY.COM



CODEBREAKERTECH.COM