# Formative Exercise 2C

# Checklist

## Instructions

Design a checklist that a customer can use to evaluate his/her purchasing experience. Use guidelines in your LG. (At least 20 questions)

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| **First Attempt** | **Second Attempt** | **Third Attempt** |
| Competent | Not Yet Competent | Competent | Not Yet Competent | Competent | Not Yet Competent |
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